REPORT TO THE COMMUNITY

OUR MISSION
To support and enhance the education of students in the Bentonville Public Schools

www.bentonvilleschoolfoundation.com

Trail Time Bike Program Kick-off
• National Board Certified teachers are highly accomplished educators who meet high and rigorous standards through intensive study, expert evaluation, self-assessment and peer review. In the past four years, the Foundation has awarded 32 scholarships to teacher/candidates pursuing National Board Certification.

• The BPSF Wall of Honor was constructed to serve as a permanent reminder of the benefactors who generously give to the Foundation. The Foundation Wall is maintained by the Bentonville Garden Club.

• The Foundation manages $54,016.47 on behalf of several community scholarships: The Ruth Hale Barker Scholarship Trust, the Michael Johnson – Class of ’64 Scholarship, the Bob Fuqua Memorial Athletic Scholarships and the Sara E. Symons Memorial Scholarship.

• Our Bold for Gold Campaign is held August–December. Last year, community leaders and district parents overwhelmingly showed their support, with the Foundation raising $105,675. Further, 100% of the Foundation Board of Directors personally pledged their financial support of our campaign. Additionally, designated gifts in the amount of $207,162 were given to the Foundation in 2012–2013. Together, these funds allowed the Foundation to award $301,629 for its 2012–2013 projects.

• In April 2013, the Foundation awarded 15 teachers a total of $45,926. Grants were awarded for a variety of creative and innovative projects and programs, all of which will enrich our students’ learning experience.

• The Foundation used a special gift to award $10,000 to the “Teacher of the Year” recipients. One teacher was chosen by their peers from each school. In addition, one was recognized as the “District’s Top Teacher of the Year”.

• The fourth annual Gold Rush 5k and fun run were held on May 3rd. Over 2,700 runners registered in the highly touted competitive event. The Foundation raised $82,155 providing proceeds of $63,418 for 21st Century Technology.

• The Foundation continued its focus on 21st Century Technology in 2012–2013 by awarding $100,000 to the district for four classroom sets of laptops/iPads, equipping each student with their own device.

• On May 14th the Foundation recognized the top 20 Bentonville High School academic scholarship recipients at our Academic Signing Day Program. In addition, the teacher who made a significant impact in the academic success of each recipient was presented with a Teacher of Excellence medallion.

• In cooperation with the Bentonville Public Schools Foundation, the Bentonville School District established a district-wide biking program in 2013. The program was made possible through generous funding by the Walton Family Foundation, Bell, Coca-Cola, Walmart Visitors Center and the BPS Foundation. Other contributors of in-kind efforts included: AMP Sign and Banner, Phat Tire Bike Shop and TREK Bikes. The program placed thirty (30) bikes in every school in the district. The grant was awarded with the prestigious Gold Medallion Award from the National School Public Relations Association.

**OUR MISSION DEFINED:**
To support and enhance the education of students in the Bentonville Public Schools.

**ENRICH** educational opportunities and strengthen student achievement

**INCREASE** community involvement to promote quality education

**SUPPORT** teaching innovations and initiatives

**ENCOURAGE** parental participation for students to work at their highest potential

**RAISE** and provide funding for activities and projects which support academic excellence

**ELEVATE** public awareness of the Bentonville Public Schools Foundation.
WHY GIVE TO THE BENTONVILLE PUBLIC SCHOOLS FOUNDATION?

While operating independently, the Foundation strives to continually improve its deliberate commitment to the Bentonville Public Schools. We raise money, manage funds, make strategic program investments, foster creative and innovative teaching, and serve as community leaders so that all students have the opportunity to succeed. Our efforts have included driving student success and closing achievement gaps, supporting healthy students and exceptional learning environments, providing resources for teachers and classrooms, and fostering outstanding leadership in our schools.

Your invested partnership in the school district has the power to create a wealth of extraordinary learning opportunities for the children in our community. The best way to get a better grasp of our school system and our children is to be a part of it. Few things are more important to the community than its schools. With the support of individuals, families, companies and foundations our contributions are unlimited!

The Bentonville Public Schools Foundation not only cares about our schools, but also cares about our donors. You are the community leaders who understand the needs of its citizens and schools. You know what kind of an impact can be made through your gifts of time, talent and financial support. We appreciate you and thank you for your continued support.

Chris W. Sooter
Foundation Board President

Chris Sooter, Foundation Board President and Brandie Perry, Foundation Board President-Elect present superintendent Mike Poore with a $100,000 check for 21st Century Technology.
Energy, Cartoons, and Common Core $3,249
Amanda Hinds, Marion Coleman, Jerry Center, Cheryl Rutledge; Lincoln Junior High School
This project delves into the concept that energy is everywhere. The project consists of inquiry-based texts to teach students basic principles of energy and science safety and to improve their reading and writing capabilities.

Be Excited About Reading $1,353
(B.E.A.R. Reading)
Bonnie Bedford; Willowbrook Elementary School
Back packs filled with books, finger plays, corresponding CDs and puppets will be provided for students to take home. Parents can read to the students or listen to the book on the CD.

Project Lead the Way Engineering Notebooks $1,052
Kelly Parker, Brett Bell, Steve Schults; Bentonville High School
Specialized engineering notebooks will be provided to allow students to learn the process of engineering design.

Soil Scientists $5,575
Cindy Cardwell; Fulbright Junior High School
Students will investigate soils using augers, stereoscopes and other tools. The collection of samples will allow for further experimentation in the labs.

Why Try? Building Resilience in the Workplace, at School and at Home $11,682
Amy Heffington, Bette Cromer, Marisa Shofner, Deborah Jefferson, Kim Bishop, Marianne Smith, Julia Coffman; Middle Schools. Grant funded district wide.
District counselors will receive training and curriculum for the WHY TRY program. The program components include bullying prevention, truancy reduction, improved decision making skills, improving academics and changing negative behaviors.

Literature Circle Novels: A Novel Idea $2,851
Michelle Cearley; Fulbright Junior High School
Sets of classic and Advanced Placement novels will be used in the pre-AP 7th grade classroom for literature circles. This will provide students access to novels of higher text complexity above the basic novels used across the district.

Future Filmmakers $2,961
Nick Smallridge; Fulbright Junior High School
Teachers will use video software and equipment to incorporate project based learning in the form of movie making, video editing and broadcasting. Students will also have access to the video resources to participate in the school television production.

Learning through LIPS $1,950
Carrie Cousins; Apple Glen Elementary School
This Lindamood Bell program will provide students with an effective tool to assist in increasing phonological awareness as well as increasing overall intelligibility of conversational speech.

Brigance Transition Skills Activities $403
Julie Beaber, Debbie Ethridge; Fulbright Junior High School
Autism and Self Contained Special Education classrooms will use this collection of research–based, age–appropriate assessments and activities to support formal transition planning for students to high school and beyond.

Bringing History Alive $5,628
Tina Geske; Washington Junior High School
Bonnie Palasak; Fulbright Junior High School
The History Alive program includes graphic organizers, interactive activities and is textually grade level appropriate. Information is presented in ways that intrigue students and requires them to think critically.

Digitalizing Science Data to Improve Analysis Skills $1,860
Michelle Stubbs; Fulbright Junior High School
Students will use digitalized equipment to gather accurate scientific data during the course of scientific investigations. Equipment included for student use will be modern instruments to measure temperature, air pressure, speed, wind speed and others.

Math Backpacks: A Three-Way Partnership Between Teachers, Students and Parents $830
Leah Creek; Willowbrook Elementary School
Math Backpacks will include parents in their children’s math journey. Each backpack will include appropriate math games and picture books related to math content for the family to play and read together.
Biking with Special Needs Children and Biking Outdoors
Brenda Hemberger, Mitzi Yates, Joni Garnett, Phyllis McCulley, Melissa Anderson, Kristin Demott; R.E. Baker Elementary School
The Biking with Special Needs Children project will give students with special needs the type of bikes they need to successfully learn to ride and enjoy biking for a lifetime. The project will assist students with balance, coordination, muscular improvement and reaction time.

Just Do It for Me: A Study of Robotics
Ruth Stringfield, Teresa Ellis; TREC Center
The Lego Mindstorms Education NXT program will provide 5th grade TREC students the opportunity to develop critical thinking and problem solving skills. Students will work through a process to complete a task, develop teamwork skills and persevere to meet the challenge.

(Right) Michelle Cearly accepts a $2,850 grant for Literature Circle Novels: A Novel Idea.
(Below) Ruth Stringfield and Teresa Ellis, along with students from Think Research Explore Create (TREC), accept a $3,947 grant for Just Do It for Me: A Study of Robotics.
ACADEMIC SIGNING DAY
A celebration of academic excellence in the Bentonville School District

ACADEMIC SCHOLARS
Michelle McCollum
Justin Reed
Sarah Galloway
Melissa Perlman
Jordan Sheppard
Jorge Bradic
Abby Terlouw
Miranda Tainter
Conor Baird
John Donald
Indran Kamalanathan
Jacob Harris
Julianne Clements
Isaac Robson
Cody Eckes
Jasmine Secrest
Austin Jackson
Adam Lantz
John Drenchy
Isabell Pumford

US Naval Academy
US Naval Academy
US Military Academy
Babson College
Texas Christian University
University of Arizona
University of Arkansas
University of Oklahoma
Hendrix College
Hendrix College
University of Arkansas
University of Arkansas
University of Arkansas
University of Arkansas
Hendrix College
Philander Smith College
University of Arkansas
Harding University
University of Arkansas
University of Arkansas

TEACHING EXCELLENCE
Leanna McCollum
Angelica Grimes
Kimberly Yarbrough
Joshua Thompson
Richard Gobble
Beth Jones
Barbara Betz
David Chapman
Phyllis Abraham
Toma Whorton
Keith Paxton
Terry Hicks
Scott Tomlinson
Margaret Cotton
Raymond Mayer
Thomas Halbmaier
Brandon Hults
Virginia Cocanower
Donald Myers
Elizabeth Bratcher

Bentonville High School top academic scholarship recipients and the teacher who made the most significant impact in their education.

Sarah Galloway signing at Academic Signing Day, pictured with her parents and sister along with her mentor and teacher Kimberly Yarbrough.
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Robert and Marilyn Bogle
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Troy and Brenda Galloway
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Jeffrey and Lisa Gearhart
Stephen and Judy Geigle

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Jimm and Janet Hendren
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Matt Young
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AMP Sign & Banner
Arrowhead Boat Sales
Arvest Bank
Basil’s
CEI Engineering
Collier’s International
ConAgra Foods
Crayola, LLC
Energizer
First Security Bank
Flintco
Friday, Eldredge & Clark
GPP Fitness NWA
Johnson & Johnson
Kohl’s
Kyle Recreation
Mitchell Williams Law Firm
Premier Dermatology

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Anne Dahlgren
Douglas Family Trust
Kevin Flinn
Cameron Flinn
William and Courtney Horn
K Isola
Kevin and Christine Krai
Cheryl Powers

**Memorial Donation in honor of Mr. David Swanson**
June Carter

**Class of ’64 Memorial Scholarship Fund**
Marie Chandler
Jimm and Janet Hendren
William Crabtree

**In kind Donations**
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Advanced Beauty Systems
AMP Sign & Banner
Coca-Cola
ConAgra
Concord Confections
Crêpes Paulette
Diamond Foods
Energizer
GPP Fitness NWA
Galen and Debi Havner
Daniel Hintz
Johnson & Johnson
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Redbox
Roger McNitt
Walmart Visitor Center
Yum Yo’s

**Corporate Matching**
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General Electric Foundation
Walmart Foundation

**Memorial Donation in honor of Bob Fuqua**
Doylene Fuqua

Amy Heffington accepts an $11,682 grant for Why Try? Building Resilience in the Workplace, at School and at Home.
4th Annual Gold Rush 5K & Fun Run
Friday, May 3rd, 2013

Thank you to our generous sponsors!

Advanced Beauty Systems · Coca Cola · Concord Confections · Diamond Foods · Mercy Hospital
Nestle/Dreyers · Outdoor Caps · PepsiCo · Redbox · Roger McNitt · Walmart Visitor Center · Yum Yo’s
## Financial Statement

**Fiscal year ending June 30, 2013**

### Revenues

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community events</td>
<td>$82,155</td>
</tr>
<tr>
<td>Bold for Gold campaign</td>
<td>$105,675</td>
</tr>
<tr>
<td>Interest earned</td>
<td>$421</td>
</tr>
</tbody>
</table>

### Designated Funds

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Designated gifts</td>
<td>$207,162</td>
</tr>
<tr>
<td>Fund balance</td>
<td>$2,444</td>
</tr>
</tbody>
</table>

### Expenditures

#### Grants and Awards

<table>
<thead>
<tr>
<th>Award Type</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teacher grants</td>
<td>$45,926</td>
<td>11.5%</td>
</tr>
<tr>
<td>Teacher of the Year</td>
<td>$10,000</td>
<td>2.5%</td>
</tr>
<tr>
<td>National Board Fellowships &amp; General Programs</td>
<td>$11,957</td>
<td>3.0%</td>
</tr>
<tr>
<td>Designated Gifts Granted</td>
<td>$197,162</td>
<td>49.6%</td>
</tr>
<tr>
<td>21st Century Technology Initiative</td>
<td>$100,000</td>
<td>25.1%</td>
</tr>
</tbody>
</table>

#### Operating Expenses

<table>
<thead>
<tr>
<th>Expense Type</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Events &amp; promotion</td>
<td>$25,686</td>
<td>6.5%</td>
</tr>
<tr>
<td>Administrative expenses</td>
<td>$7,126</td>
<td>1.8%</td>
</tr>
</tbody>
</table>

### Total Funds Available: $397,857

### Total Expenditures: $397,857

## Designated Gifts

**Fiscal year ending June 30, 2013**

### Trail Time Bike Program

- Walton Family Foundation: $102,986
- Coca-Cola: $27,000
- Walmart Visitors Center: $3,000
- BPS Foundation: $5,000

### 21st Century Technology

- Walton Family Foundation: $5,000
- Baker Bobcat Dads: $5,500
- Walmart Foundation: $13,500

### BHS Orchestra Program

- Ferold Arend: $10,000

### Teacher of the Year Awards

- Anonymous Donor: $10,000

### BHS Band Program

- Anonymous Donor: $5,500

### Old High Middle School Playground

- Coca-Cola: $5,000
- David and Tina Bogle: $3,750

### Mary Mae Jones Elementary Library

- Ms. Kathryn Jones: $1,000

### BHS International Baccalaureate Program

- Walton Family Foundation: $10,000

### National Board Certification

- $3,850

### Miscellaneous

- $1,076
Tina Geske, along with students from Washington Junior High School, accepts a $2,058 grant for Bringing History Alive.

Bonnie Bedford, accompanied by students from Willowbrook Elementary School, accepts a $1,353 grant for Be Excited About Reading.

2012-2013 BOARD OF DIRECTORS

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