

# 2013 REPORT TO THE COMMUNITY



*Trail Time Bike Program Kick-off*

## OUR MISSION

To support and enhance the education of students in the Bentonville Public Schools

[www.bentonvilleschoolfoundation.com](http://www.bentonvilleschoolfoundation.com)



Bentonville Public Schools  
**FOUNDATION**

# 2012-2013 HIGHLIGHTS

- National Board Certified teachers are highly accomplished educators who meet high and rigorous standards through intensive study, expert evaluation, self-assessment and peer review. In the past four years, the Foundation has awarded 32 scholarships to teacher/candidates pursuing National Board Certification.
- The BPSF Wall of Honor was constructed to serve as a permanent reminder of the benefactors who generously give to the Foundation. The Foundation Wall is maintained by the Bentonville Garden Club.
- The Foundation manages \$54,016.47 on behalf of several community scholarships: The Ruth Hale Barker Scholarship Trust, the Michael Johnson – Class of '64 Scholarship, the Bob Fuqua Memorial Athletic Scholarships and the Sara E. Symons Memorial Scholarship.
- Our Bold for Gold Campaign is held August–December. Last year, community leaders and district parents overwhelmingly showed their support, with the Foundation raising \$105,675. Further, 100% of the Foundation Board of Directors personally pledged their financial support of our campaign. Additionally, designated gifts in the amount of \$207,162 were given to the Foundation in 2012–2013. Together, these funds allowed the Foundation to award \$301,629 for its 2012–2013 projects.
- In April 2013, the Foundation awarded 15 teachers a total of \$45,926. Grants were awarded for a variety of creative and innovative projects and programs, all of which will enrich our students' learning experience.
- The Foundation used a special gift to award \$10,000 to the "Teacher of the Year" recipients. One teacher was chosen by their peers from each school. In addition, one was recognized as the "District's Top Teacher of the Year".
- The fourth annual Gold Rush 5k and fun run were held on May 3<sup>rd</sup>. Over 2,700 runners registered in the highly touted competitive event. The Foundation raised \$82,155 providing proceeds of \$63,418 for 21<sup>st</sup> Century Technology.
- The Foundation continued its focus on 21<sup>st</sup> Century Technology in 2012–2013 by awarding \$100,000 to the district for four classroom sets of laptops/iPads, equipping each student with their own device.
- On May 14<sup>th</sup> the Foundation recognized the top 20 Bentonville High School academic scholarship recipients at our Academic Signing Day Program. In addition, the teacher who made a significant impact in the academic success of each recipient was presented with a Teacher of Excellence medallion.
- In cooperation with the Bentonville Public Schools Foundation, the Bentonville School District established a district-wide biking program in 2013. The program was made possible through generous funding by the Walton Family Foundation, Bell, Coca-Cola, Walmart Visitors Center and the BPS Foundation. Other contributors of in-kind efforts included: AMP Sign and Banner, Phat Tire Bike Shop and TREK Bikes. The program placed thirty (30) bikes in every school in the district. The grant was awarded with the prestigious Gold Medallion Award from the National School Public Relations Association.

## OUR MISSION DEFINED:

**To support and enhance the education of students in the Bentonville Public Schools.**

**ENRICH** educational opportunities and strengthen student achievement

**INCREASE** community involvement to promote quality education

**SUPPORT** teaching innovations and initiatives

**ENCOURAGE** parental participation for students to work at their highest potential

**RAISE** and provide funding for activities and projects which support academic excellence

**ELEVATE** public awareness of the Bentonville Public Schools Foundation.

# WHY GIVE TO THE BENTONVILLE PUBLIC SCHOOLS FOUNDATION?

While operating independently, the Foundation strives to continually improve its deliberate commitment to the Bentonville Public Schools. We raise money, manage funds, make strategic program investments, foster creative and innovative teaching, and serve as community leaders so that all students have the opportunity to succeed. Our efforts have included driving student success and closing achievement gaps, supporting healthy students and exceptional learning environments, providing resources for teachers and classrooms, and fostering outstanding leadership in our schools.

Your invested partnership in the school district has the power to create a wealth of extraordinary learning opportunities for the children in our community. The best way to get a better grasp of our school system and our children is to be a part of it. Few things are more important to the community than its schools. With the support of individuals, families, companies and foundations our contributions are unlimited!



The Bentonville Public Schools Foundation not only cares about our schools, but also cares about our donors. You are the community leaders who understand the needs of its citizens and schools. You know what kind of an impact can be made through your gifts of time, talent and financial support. We appreciate you and thank you for your continued support.

Chris W. Sooter  
Foundation Board President



Chris Sooter, Foundation Board President and Brandie Perry, Foundation Board President-Elect present superintendent Mike Poore with a \$100,000 check for 21<sup>st</sup> Century Technology.

# GRANT SUMMARIES

- Energy, Cartoons, and Common Core** \$3,249  
*Amanda Hinds, Marion Coleman, Jerry Center, Cheryl Rutledge; Lincoln Junior High School*  
This project delves into the concept that energy is everywhere. The project consists of inquiry-based texts to teach students basic principles of energy and science safety and to improve their reading and writing capabilities.
- Be Excited About Reading (B.E.A.R. Reading)** \$1,353  
*Bonnie Bedford; Willowbrook Elementary School*  
Back packs filled with books, finger plays, corresponding CDs and puppets will be provided for students to take home. Parents can read to the students or listen to the book on the CD.
- Project Lead the Way Engineering Notebooks** \$1,052  
*Kelly Parker, Brett Bell, Steve Schults; Bentonville High School*  
Specialized engineering notebooks will be provided to allow students to learn the process of engineering design.
- Soil Scientists** \$5,575  
*Cindy Cardwell; Fulbright Junior High School*  
Students will investigate soils using augers, stereoscopes and other tools. The collection of samples will allow for further experimentation in the labs.
- Why Try? Building Resilience in the Workplace, at School and at Home** \$11,682  
*Amy Heffington, Bette Cromer, Marisa Shofner, Deborah Jefferson, Kim Bishop, Marianne Smith, Julia Coffman; Middle Schools. Grant funded district wide.*  
District counselors will receive training and curriculum for the WHY TRY program. The program components include bullying prevention, truancy reduction, improved decision making skills, improving academics and changing negative behaviors.
- Literature Circle Novels: A Novel Idea** \$2,851  
*Michelle Cearley; Fulbright Junior High School*  
Sets of classic and Advanced Placement novels will be used in the pre-AP 7th grade classroom for literature circles. This will provide students access to novels of higher text complexity above the basic novels used across the district.
- Future Filmmakers** \$2,961  
*Nick Smallridge; Fulbright Junior High School*  
Teachers will use video software and equipment to incorporate project based learning in the form of movie making, video editing and broadcasting. Students will also have access to the video resources to participate in the school television production.
- Learning through LIPS** \$1,950  
*Carrie Cousins; Apple Glen Elementary School*  
This Lindamood Bell program will provide students with an effective tool to assist in increasing phonological awareness as well as increasing overall intelligibility of conversational speech.
- Brigance Transition Skills Activities** \$403  
*Julie Beaber, Debbie Ethridge; Fulbright Junior High School*  
Autism and Self Contained Special Education classrooms will use this collection of research-based, age-appropriate assessments and activities to support formal transition planning for students to high school and beyond.
- Bringing History Alive** \$5,628  
*Tina Geske; Washington Junior High School*  
*Bonnie Palasak; Fulbright Junior High School*  
The History Alive program includes graphic organizers, interactive activities and is textually grade level appropriate. Information is presented in ways that intrigue students and requires them to think critically.
- Digitalizing Science Data to Improve Analysis Skills** \$1,860  
*Michelle Stubbs; Fulbright Junior High School*  
Students will use digitalized equipment to gather accurate scientific data during the course of scientific investigations. Equipment included for student use will be modern instruments to measure temperature, air pressure, speed, wind speed and others.
- Math Backpacks: A Three-Way Partnership Between Teachers, Students and Parents** \$830  
*Leah Creek; Willowbrook Elementary School*  
Math Backpacks will include parents in their children's math journey. Each backpack will include appropriate math games and picture books related to math content for the family to play and read together.

**Biking with Special Needs Children and Biking Outdoors** \$2,585

*Brenda Hemberger, Mitzi Yates, Joni Garnett, Phyllis McCulley, Melissa Anderson, Kristin Demott; R.E. Baker Elementary School*

The Biking with Special Needs Children project will give students with special needs the type of bikes they need to successfully learn to ride and enjoy biking for a lifetime. The project will assist students with balance, coordination, muscular improvement and reaction time.

**Just Do It for Me: A Study of Robotics** \$3,947  
*Ruth Stringfield, Teresa Ellis; TREC Center*

The Lego Mindstorms Education NXT program will provide 5th grade TREC students the opportunity to develop critical thinking and problem solving skills. Students will work through a process to complete a task, develop teamwork skills and persevere to meet the challenge.

(Right) Michelle Cearly accepts a \$2,850 grant for Literature Circle Novels: A Novel Idea.

(Below) Ruth Stringfield and Teresa Ellis, along with students from Think Research Explore Create (TREC), accept a \$3,947 grant for Just Do It for Me: A Study of Robotics.



# ACADEMIC SIGNING DAY

*A celebration of academic excellence in the Bentonville School District*



## ACADEMIC SCHOLARS

Michelle McCollum  
Justin Reed  
Sarah Galloway  
Melissa Perlman  
Jordan Sheppard  
Jorge Bradic  
Abby Terlouw  
Miranda Tainter  
Conor Baird  
John Donald  
Indran Kamalanathan  
Jacob Harris  
Julianne Clements  
Isaac Robson  
Cody Eckes  
Jasmine Secrest  
Austin Jackson  
Adam Lantz  
John Drechny  
Isabell Pumford

## ATTENDING UNIVERSITY

US Naval Academy  
US Naval Academy  
US Military Academy  
Babson College  
Texas Christian University  
University of Arizona  
University of Arkansas  
University of Oklahoma  
Hendrix College  
Hendrix College  
University of Arkansas  
University of Arkansas  
University of Arkansas  
University of Arkansas  
Hendrix College  
Philander Smith College  
University of Arkansas  
Harding University  
University of Arkansas  
University of Arkansas

## TEACHING EXCELLENCE

Leanna McCollum  
Angelica Grimes  
Kimberly Yarbrough  
Joshua Thompson  
Richard Gobble  
Beth Jones  
Barbara Betz  
David Chapman  
Phyllis Abraham  
Toma Whorton  
Keith Paxton  
Terry Hicks  
Scott Tomlinson  
Margaret Cotton  
Raymond Mayer  
Thomas Halbmaier  
Brandon Hults  
Virginia Cocanower  
Donald Myers  
Elizabeth Bratcher



*Bentonville High School top academic scholarship recipients and the teacher who made the most significant impact in their education.*



*Sarah Galloway signing at Academic Signing Day, pictured with her parents and sister along with her mentor and teacher Kimberly Yarbrough.*

Academic Signing Day  
Sponsored by:



**NewellRubbermaid**



# 2012 - 2013 DONORS

## gifts of \$1,000 and above

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## gifts of \$500 to \$999

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## gifts to \$499

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 William and Courtney Horn  
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 Cheryl Powers

### Memorial Donation in honor of Bob Fuqua

Doylene Fuqua



*Amy Heffington accepts an \$11,682 grant for Why Try? Building Resilience in the Workplace, at School and at Home.*

### Memorial Donation in honor of Mr. David Swanson

June Carter

### Class of '64 Memorial Scholarship Fund

Marie Chandler  
 Jimm and Janet Hendren  
 William Crabtree

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 Nestle  
 Outdoor Cap  
 PepsiCo  
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 Yum Yo's

# 4<sup>TH</sup> ANNUAL GOLD RUSH 5K & FUN RUN

Friday, May 3<sup>rd</sup>, 2013



*Thank you to our generous sponsors!*



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# FINANCIAL STATEMENT

Fiscal year ending June 30, 2013

## REVENUES

Community events	\$82,155
Bold for Gold campaign	\$105,675
Interest earned	\$421
<b>Designated Funds</b>	
Designated gifts	\$207,162
Fund balance	\$2,444

## EXPENDITURES

<b>Grants and Awards</b>		
Teacher grants	\$45,926	11.5%
Teacher of the Year	\$10,000	2.5%
National Board Fellowships & General Programs	\$ 11,957	3.0%
Designated Gifts Granted	\$197,162	49.6%
21 <sup>st</sup> Century Technology Initiative	\$ 100,000	25.1%
<b>Operating Expenses</b>		
Events & promotion	\$25,686	6.5%
Administrative expenses	\$7,126	1.8%

**TOTAL FUNDS AVAILABLE: \$397,857**

**TOTAL EXPENDITURES: \$397,857**

# DESIGNATED GIFTS

Fiscal year ending June 30, 2013

### Trail Time Bike Program

Walton Family Foundation	\$102,986
Coca-Cola	\$27,000
Walmart Visitors Center	\$3,000
BPS Foundation	\$5,000

### 21st Century Technology

Walton Family Foundation	\$5,000
Baker Bobcat Dads	\$5,500
Walmart Foundation	\$13,500

### BHS Orchestra Program

Ferold Arend	\$10,000
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### Teacher of the Year Awards

Anonymous Donor	\$10,000
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### BHS Band Program

Anonymous Donor	\$5,500
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### Old High Middle School Playground

Coca-Cola	\$5,000
David and Tina Bogle	\$3,750

### Mary Mae Jones Elementary Library

Ms. Kathryn Jones	\$1,000
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### BHS International Baccalaureate Program

Walton Family Foundation	\$10,000
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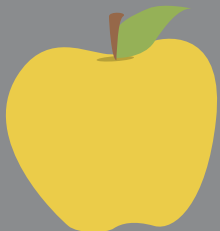
### National Board Certification

\$3,850

### Miscellaneous

\$1,076

*Tina Geske, along with students from Washington Junior High School, accepts a \$2,058 grant for Bringing History Alive.*



*Bonnie Bedford, accompanied by students from Willowbrook Elementary School, accepts a \$1,353 grant for Be Excited About Reading.*



## 2012-2013 BOARD OF DIRECTORS

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Bentonville Public Schools  
**FOUNDATION**

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[www.bentonvillepublicschoolsfoundation.org](http://www.bentonvillepublicschoolsfoundation.org)

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