OUR MISSION
To support and enhance the education of students in the Bentonville Public Schools

www.bentonvilleschoolfoundation.org
2014–2015 HIGHLIGHTS

- The BPSF Wall of Honor was constructed to serve as a permanent reminder of the benefactors who generously give to the Foundation. The Foundation Wall is maintained by the Bentonville Garden Club.

- The Foundation manages $46,223 on behalf of several community scholarships including the Ruth Hale Barker Scholarship and the Sara E. Symons Memorial Scholarship.

- Our Bold for Gold Campaign is held August–December. Last year, community leaders and district parents overwhelmingly showed their support, with the Foundation raising $94,687. Further, 100% of the Foundation Board of Directors personally pledged their financial support of our campaign. Additionally, designated gifts in the amount of $86,929 were given to the Foundation in 2014–2015. Together, these funds allowed the Foundation to award $197,501 for its 2014–2015 projects.

- In April 2015, the Foundation awarded 22 teachers a total of $49,481. Grants were awarded for a variety of creative and innovative projects and programs, all of which will enrich our students’ learning experience.

- In cooperation with the Bentonville Public Schools Foundation, the Bentonville Public Schools established the Bright Futures Program. The Bright Futures Program works to fill student needs from food, clothing, medical/dental, household items and much more. Community support through financial and item donations made the program an overwhelming success in the first year.

- The Foundation used a special gift to award $10,250 to the “Teacher of the Year” recipients. One teacher from each school was chosen by their peers. In addition, one was recognized as the “District’s Top Teacher of the Year”.

- The Sixth Annual Gold Rush 5k and fun run were held on May 1st. Over 3,000 runners registered in the highly touted competitive event. The Foundation raised $87,115, providing proceeds of $64,196 for 21st Century Technology.

- The Foundation continued its focus on 21st Century Technology in 2014–2015 by awarding $125,000 to the district for five classroom sets of laptops/iPads, equipping each student with their own device.

- On May 12th, the Foundation recognized the top 20 Bentonville High School academic scholarship recipients at our Academic Signing Day Program. In addition, the teacher who made a significant impact in the academic success of each recipient was presented with a Teacher of Excellence medallion.

- In cooperation with the Bentonville Public Schools Foundation, the Bentonville School District continued for a second year a program to help increase the graduation rates. This program was made possible through the generous donation by the Care Foundation.

- The Bentonville Public Schools Foundation teamed up with Bentonville Downtown Merchants for the annual Jean’s Week Fundraiser. The staff purchased a pass to go casual for one week and received a punch card for offers and discounts from ten Bentonville Downtown Merchants. Over $15,000 was raised for the Teacher Grant Program.

OUR MISSION DEFINED:
To support and enhance the education of students in the Bentonville Public Schools.

ENRICH educational opportunities and strengthen student achievement
INCREASE community involvement to promote quality education
SUPPORT teaching innovations and initiatives
ENCOURAGE parental participation for students to work at their highest potential
RAISE and provide funding for activities and projects which support academic excellence
ELEVATE public awareness of the Bentonville Public Schools Foundation.
Continually I am reminded of how fortunate we are to be part of the Northwest Arkansas community. Without question this place is one of the most unique areas in the country. To live in an area that has the establishment of world class amenities, the provision of worldwide commerce, along with a thoughtful and caring community is truly remarkable. The excellent education that is available to our children is also a blessing that should not be taken for granted. Your support of the Bentonville Public School Foundation is both appreciated and respected.

With gratitude to our donor members, in 2014-2015 we continued our mission to support and enhance the education of students in the Bentonville Public School District. A few minutes reviewing this year’s annual report will help you understand that you are making a difference. Again this year, our two largest fundraising events were very successful. The sixth annual Gold Rush event was the largest yet with over 3,000 participants. That coupled with the Foundation’s annual giving campaign, Bold for Gold, provided for an increase in the funding of numerous teacher grants as well as an unprecedented gift to the district’s 21st Century Technology Grant program allowing for enough electronic devices to equip five classrooms. We were also able to once again celebrate the efforts of our teachers and students with the Teacher of the Year and Academic Signing Day events.

The Foundation has also continued its work to build community through this year’s partnership support of the BHS Alumni Association and Bright Futures Bentonville. These new organizations are significant to the health of our community. One provides structure to preserve the important history, ideals, and traditions of our district; and the other offers a framework to meet present needs of children and their families in hopes that every child can be successful now and in the future.

We at the Foundation are so proud of your support. Again, we could not do anything without the financial, in-kind, and voluntary assistance of community members like you. I think that you should be proud too. Proud enough to share with your friends and colleagues the difference that you are making in our community by supporting the Bentonville Public Schools Foundation. Be proud of what you have done and tell others of your passion for your community and your support of the Bentonville Public Schools Foundation. The difference maker continues to be you.

With Gratitude,
Troy Musson, President
Bentonville Public Schools Foundation

BPS Foundation Board members present a check in the amount of $125,000 to Superintendent Mike Poore for the Bentonville Public School District. The check will be used for the 21st Century Technology program.
The multisensory nature of the program makes it a great way to address the diverse needs of all types of learners.

Engineering is Elementary
Emily Hill; Central Park Elementary School
The students will take part in four projects during the year. The projects focus on another culture and real world problems. Students will create, design, and improve solutions.

Tinkering and Traits
Joyce Dooley, Sundance Trosper, Edwina Wallace; Ardis Ann Middle School
Tinkering and Traits will include three levels of hands-on investigations, classroom tested equipment and online multimedia content. Students build creatures from parent traits and then test the creature’s survival in a given environment.

Science Rotation Day
Tammy Tavernaro, Julia Phillips, Sherri MacLean, Andrea Watson, Amy Dye; Sugar Creek Elementary School
One day per month will be set aside for Science Rotation Day, where kindergarten students rotate through each teacher’s classroom focusing on a specific science standard in each room. Specific equipment and materials will be provided for the rotation.

What’s Happening at “The Creek”?
Amy Barnett; Sugar Creek Elementary School
Students will use videography techniques as a means to enhance collaborative efforts in project based learning. They will learn to plan broadcast using story boarding skills and to publishing videos of the school.

Connecting English and Science Through Inquiry Labs and the Story of Henrietta Lacks
Elizabeth Phillips, Lisa Baker, Tara Pfeil, Terri Hines; BHS
A cross-curricular unit between English and science classes will incorporate a series of inquiry labs that tie into material covered in the book. This will be done in order to increase student engagement and acquisition of literacy standards along with the science standards.

Wiggling Our Way to Success
Jillian Myers; Apple Glen Elementary School
This first grade classroom will have alternative seating. Hokki stools. The Hokki seating provides students an
opportunity to move, increase their heart rates, and provide much needed fuel to their brains.

“Claim” Busters
Amanda Hinds, Marion Coleman, Melissa Crowson, David Bradley; Lincoln Junior High School
In this project combining science and literacy, students will differentiate between fact and fiction regarding claims made in the real-world by using science and engineering practices to confirm or burst the claims. The hands-on investigations will lead students to distinguish fact from opinion, and to construct convincing arguments.

Use Your Imagination
Amy Van Pelt; Old High Middle School
The middle school science classroom will be transformed into a workplace that is part artist’s studio, part science lab, and part model building shop. Students will learn, invent, teach, collaborate and share knowledge.

Advanced Band Instruments
Jared Jones; Washington Junior High School
Instruments purchased for the band will be a 32” timpani drum and an oboe.

Strengthen Common Core by Putting Students on the Ball
Liz Landers; Lincoln Junior High School
Alternative seating, stability balls, will be used in this junior high science class. This type of seating gives students the opportunity for movement throughout the class period. Students instinctively and continually engage their core muscles to remain balanced on the ball and the brain is stimulated. When the brain is stimulated, it focuses on learning.

Stability Balls to Help Improve Student Achievement
Casey Cunningham; Washington Junior High School
Alternative seating, stability balls, will be used in this junior high math class. This type of seating gives students the opportunity for movement throughout the class period. Students instinctively and continually engage their core muscles to remain balanced on the ball and the brain is stimulated. When the brain is stimulated, it focuses on learning.

History Alive!
Juliet Wright; Brightfield Middle School
The History Alive program provides detailed graphic organizers, interactive notebooks with activities, “tours” of historical places, reenactment of historical events, historical figures debates and review games.

LEGOS in the Library
Jennifer Jones; Washington Junior High School
The library will provide a mini-maker space by offering a LEGO creation station. The LEGO Makerspace will be available for student use before school, during lunch, after school, during club time and during seminar.

Student Film Directors
Ashleigh Dewey, Candice Edwards; Apple Glen Elementary School
Students will become film makers with the use of a green screen, microphones and classroom technology. With the implementation of project based learning, the students will develop a screen play and movie trailer of historical events.

GeoFitness Motion Mats: Integrating Academic into Physical Education
Donna Caudill, Nikki Crenshaw; Central Park Elementary School
GeoFitness enhances brain function, active fitness levels to increase heart rate and academic achievement for students while meeting a variety of learning styles in the physical education setting.

“Making” Learning Come to Life
Bonnie Bedford; Willowbrook Elementary School
Students will complete STEM projects from the Education is Engineering website. Students will learn essential skills of collaboration, problem solving strategies, working in a group, adaptation and perseverance by making and tinkering on the projects.
Students and teachers gather for a photo at Academic Signing Day on May 12, 2015. Academic Signing Day honors the top academic scholarship recipients at Bentonville High School, as well as the teachers who made the most significant impact on the students’ education.
2014–2015 DONORS

gifts of $1,000 and above
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Teresa Bailey
Deborah Baldwin

Stephenie Dean
Cindy Dewey
Kathleen DeWitt
Dawn Donald
Joyce Dooley
John and Emily Douglas
Tom and Paige Doyle
Lisa Drewry
David and Susan Drummond
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Diane Halliburton
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Johnny and Beth Haney
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Kathleen Howell
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Rebecca Hudman
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Glenn Ritter
Leroy Roberts
Rick Robertson
Robbie Robertson
Destiny Rushing
Teenie Russell
Matt Saferite
Lisa Sarmiento
Jackie Sater

Grant recipients are presented with checks from BPS Foundation. From left to right: Elizabeth Phillips for “Connecting English and Science Through Inquiry Labs and the Story of Henrietta Lacks”; Casey Cunningham for “Stability Balls to Help Improve Student Achievement”; and Joyce Dooley for “Tinkering and Traits”
Courtney Schaefer
Steven and Cathleen Schultheis
Chad Scott
Rhonda Scott
Kayla Scroggins
Deborah Seal
Tanya Sharp
Davie and Deborah Short
June Short
Brandy Siler
Kendra Skaggs
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Patsy Sooter
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Trisha Towner
Patty Treese
Gail Trolinger
Virginia Van Es
Ted and Connie Viala
Cindy Walters
Rex and Dalas Warr
Jenna Watson
Casey Westling
Haley Whitcomb
Britain White
Nancy White
Tamara White
Brandon and Amy Wilhelm
Leola Wilkerson
Allison Williams
Arlene Wise
Melissa Wood
Julie Woody
Marla York
Kiersten Yount
Julie Zimmerman
Wayne Zumwalt

**Corporate Matching**
- Clorox Company
- Coca-Cola Foundation
- General Electric Foundation
- PepsiCo Foundation
- Walmart Foundation

**Corporate Sponsorships**
- AMP Sign and Banner
- Arrowhead Boat Sales
- Arvest Bank
- Coca-Cola Refreshments
- Collier’s International
- First Security Bank
- Flintco
- Johnson & Johnson
- Outdoor Cap
- Pro Martial Arts
- Staff & Westervelt
- Walmart Museum
- What’s Ahead
- Wisener, Cooper & Fergus Dental

**Sara Symons Scholarship Fund**
- Kevin Flinn

**Memorial Donation in Honor of William Boon**
- Robert and Karen Dobbs
- Sherry Harris
- John and Nancy Kehn

**In Kind Donations**

*Academic Signing Day:*
- AMP Sign and Banner
- Lifetouch
- Newell Rubbermaid

*Cold Rush Run:*
- AMP Sign and Banner
- Armark
- Bentonville City
- Bentonville Parks N Rec
- Coca-Cola
- Johnson and Johnson
- KT Produce
- Outdoor Cap
- Roger McNitt
- Rush Running
- SSC Service Solutions
- 3W Magazine

*Ice Rink Fundraiser Party:*
- CREPES Paulette
- Guess Who
- South Walton Spirits

*Jeans Week:*
- Big Rub
- Blue Moon Market
- Kate Austin the Boutique
- McAlister’s
- Pedaler’s Pub
- Posh Alley Boutique
- Pressroom
- Table Mesa
- Tavola Trattoria
- Tea and Spice Exchange
- Southern Vintage
- The Spark Café Soda Fountain
- The Station Café

**BPS Bright Futures Designated Donations**

*Corporate Sponsors:*
- Arvest Bank
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- CARE Foundation
- First National Bank of NWA
- First Security
- Flintco
- Grand Savings Bank
- Hight Jackson
- Northwest Health System
- Signature Bank of America
- Simmons Bank

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- Rateliff Family Charitable Fund
- Travis Riggs
- Octavio and Elizabeth Sanchez
- Robert and Heather Schiederer
- Thomas Seay
- Chris & Wendy Sooter

*In Kind Donation:*
- Buddy Blue
- Johnny Brusco’s
Thank you to our generous sponsors!

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The Walmart Museum

Wisener, Cooper & Fergus, DDS

Dentistry for the modern age

ARROWHEAD REAL ESTATE

aramark

PRO MARTIAL ARTS

WHAT'S AHEAD

Roger McNitt • BHS Honor Society • BHS Football
### FINANCIAL STATEMENT

*Fiscal year ending June 30, 2015*

#### REVENUES

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Community events</td>
<td>$87,130</td>
</tr>
<tr>
<td>Bold for Gold campaign</td>
<td>$94,683</td>
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<tr>
<td>Interest earned</td>
<td>$675</td>
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#### DESIGNATED GIFTS

- High School Graduation Program
  - Care Foundation: $112,213
- R.E. Baker Technology Program
  - Walmart Foundation: $30,000
  - Marcus and Cara Osborne: $10,000
- Teacher of the Year
  - Anonymous Donor: $10,250
- BHS International Baccalaureate Program
  - Walton Family Foundation: $10,000
- LJWS & BHS Gives Back Program
  - Kimberly Seay: $500
- Brightfield Technology
  - Dan & Robin Wright: $4,604

#### EXPENDITURES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants and Awards</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teacher grants</td>
<td>$49,431</td>
<td>16.5%</td>
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<tr>
<td>Teacher of the Year</td>
<td>$10,250</td>
<td>3.4%</td>
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<tr>
<td>Designated Gifts Granted</td>
<td>$77,016</td>
<td>25.8%</td>
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<tr>
<td>21st Century Technology Initiative</td>
<td>$125,000</td>
<td>41.8%</td>
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</table>

- Operating Expenses
  - Events & promotion: $27,902 (9.3%)
  - Administrative expenses: $9,795 (3.2%)

#### TOTAL FUNDS AVAILABLE: $299,394

#### TOTAL EXPENDITURES: $299,394
The Bentonville Public Schools Foundation is a charitable tax-exempt organization, recognized under 26 U.S.C. § 501(C)(3). Federal Tax Identification Number 71-0714284

www.bentonvillepublicschoolsfoundation.org

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